

CONCIERGE

MONTHLY NEWSLETTER MARCH 2020



SOFITEL
HOTELS & RESORTS

LONDON ST JAMES

DEAR GUESTS

We wish you an enjoyable stay at one of Sofitel's luxury addresses, a symbol of French elegance around the world. This letter presents the Sofitel programme for the month of March. We are delighted to recommend some Magnifique local events related to Sofitel Art de vivre: culture, design and gastronomy. Please feel free to contact our dedicated Concierge team.

Joe Rodrigues,
Les Clefs d'Or Head Concierge



HOTEL EVENTS NEWS

WHEN ART MEETS FASHION

An exclusive exhibition by renowned French artist, Stephane Koerwyn is on display at Sofitel London St James.

Hailing from the south of France, Stephane Koerwyn made his first foray into the art world after two decades spent forging a successful career in marketing. Following his creative passions, Koerwyn has travelled internationally to exhibit his works that feature bright colours and bold patterns, expressive of his emotions and newfound freedom.

The art's vivid colours and complex textures newly renovated guest rooms, adding another dimension to the French style and joie-de-vivre throughout.

Artworks are for sale; please contact our Concierge team for more information.

CITY EVENT

AUBREY BEARDSLEY

04/03/2020 – 25/05/2020
TATE BRITAIN

Explore the work of Aubrey Beardsley at Tate Britain, with an exhibition that covers his intense and prolific career as a draughtsman and illustrator.

With his sinuous black and white drawings, and his distinctive style, Beardsley explored the erotic, the elegant, the humorous and the grotesque, creating an art known as the "Beardsley Period", in the 1890s.

The exhibition displays over 200 works, including his celebrated illustrations for Le Morte d'Arthur, Lysistrata and Oscar Wilde's Salomé.



CITY EVENT

BRIGHT YOUNG THINGS

12/03/2020 – 07/06/2020
NATIONAL PORTRAIT GALLERY

National Portrait Gallery features a major new exhibition of the extravagant world of the glamorous and stylish "British Young Things" by the renowned British photographer, Cecil Beaton.

Spanning the twenties and thirties, his work brings to life an eccentric and creative era of British cultural life, featuring many of Beaton's friends, such as Anna May Wong and Stephen Tennant.

The exhibition displays the artist's transformation from a middle-class suburban student to the glitter of the high society.



CITY EVENT

ANDY WARHOL

12/03/2020 – 06/09/2020
TATE MODERN

Tate Modern takes you on a journey in the extraordinary life and work of Andy Warhol.

The American icon became the hub of New York's social scene, and embraced celebrity and counter culture while changing the modern art scene.

This major retrospective will feature his iconic pop images of Marilyn Monroe, Coca-Cola and Campbell's soup cans, it will also include twenty-five works from his "ladies and gentlemen series" which are portraits of black and Latino drag queens and transsexual women.



TOURISM INTEREST

WOW – WOMEN OF THE WORLD FESTIVAL

06/03/2020 – 08/03/2020
SOUTHBANK CENTRE

Southbank Centre showcases the WOW Festival, an independent organisation that shares a positive and engaging vision of a gender equal world by empowering women and girls.

Celebrating its 10th year anniversary, the WOW foundation has held 65 festivals in over 15 countries, reaching over 2 million people. This year's programme features Naomi Wolf, Deborah Frances-White (The Guilty Feminist), Scarlett Curtis, Sandi Toksvig, Emma Dabiri and Shazia Mirza.



SCENES IN THE SQUARE

UNTIL 30/06/2020
LEICESTER SQUARE



If you are a cinema lover, make sure to go through the interactive statues trail in Leicester Square, the home of film in London!

Unveiling icons from a century of cinema, the trail brings to life some of the most-loved characters, films and iconic scenes.

With eight interactive bronze statues, you will be able to touch, talk, dance, sing and take photos with your favourite characters.

FORBES

We are thrilled to announce that we have achieved the Forbes Travel Guide four-star rating for 2020!

Forbes Travel Guide is the world-renowned and only global rating system for luxury hotels, restaurants and spas.

"I am so proud of my team, as we together step into a new era for the hotel and receive this accolade for the first time. The four-star rating recognises the team's hard work and the exceptional quality of the refurbishment project, reaffirming Sofitel London St James as the home of luxury French elegance in London." Marie-Paule Nowlis, General Manager.



LIFE IS MAGNIFIQUE...

IN LOS ANGELES

FOCUS ON SOFITEL LOS ANGELES

Sofitel Los Angeles at Beverly Hills is ideally situated near Rodeo Drive, Melrose Avenue, and Sunset Boulevard. The luxury hotel embodies Hollywood glamour, European tradition and modern flair.

The 295 rooms and 26 suites distributed over 10 floors offer abundant daylight and a soft colour palette combined with a minimalist but warm design.

For a Mediterranean-style menu and signature drinks, you will head for the sophisticated cocktail bar, Riviera 31; while Estérel Restaurant blends Mediterranean and Californian cuisine and boasts a romantic al fresco terrace inspired by Provence.

A pool with stunning views over the city and a luxurious spa complement this urban retreat.

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SHOPPING ADDRESSES

LAIRD HATTERS

23 NEW ROW
TUBE: CHARING CROSS

Founded in 2009, Laird Hatters offers distinctive handmade hats and caps for both men and women. Passionate about sourcing the best British clothes, the shop aims to support only British textile manufacturing.

The laird hat represents a rich English and Scottish heritage, with a modern nuance.

The brand is also involved in high fashion collaborations with British designers and fashion events in London, as well as with TV shows and films.



HENDRIX AND HENDEL

25 BROOK STREET, MAYFAIR
TUBE: BOND STREET

Hendrix and Hendel museum is located at 25 Brook Street, in the Georgian house where George Frideric Handel used to live for 36 years and where Jimi Hendrix lived in the late 20th century. Home of two renowned musicians, the museum aims to promote the continuing and diverse musical and cultural heritage of the place.

With live music performances, educational and outreach activities, you will discover the artists' lives and works.



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