

**SOFITEL LONDON ST JAMES TO HOST EXHIBITION OF EMOTIVE WORKS  
BY FRENCH ARTIST RICHARD ORLINSKI THIS AUTUMN**

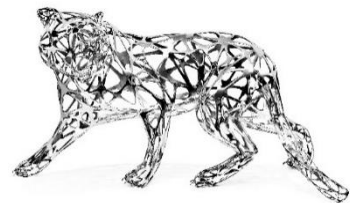


***Five-star hotel showcases celebrated figurines by acclaimed French sculptor  
- launching September 2017 -***

**London, 7<sup>th</sup> August 2017** - Sofitel London St James today announces a unique collaboration with one of France's most successful contemporary artists, Richard Orlinski. A selection of his famous figurine works will be displayed in the hotel's airy lobby from 21<sup>st</sup> September until 10<sup>th</sup> November.

The artistic partnership reflects Sofitel's reputation for skilfully blending art and hospitality and will see the hotel showcasing the acclaimed sculptor's fantastical figurines – the first time he has shown such a sizeable number of works ever in the UK. The imposing and dramatic sculptures, exhibited in collaboration with UNIT London gallery, will be on display in the lobby, next to the hotel's entrance on Waterloo Place, permitting visitors a rare opportunity to immerse themselves in the extraordinary artwork of one of France's most lauded contemporary artists.

Inspired by the pop artists of his generation and citing Robert Indiana as one of his biggest influences, Richard Orlinski crafts his highly-accessible, bold, colourful sculptures under his signature Born Wild ethos: a message that encourages freedom of spirit, emotion and happiness. One of France's best-selling artists, at the forefront of the new wave of French cool, Orlinski has shown his works at FIAC, Art Basel, the Chateau de Versailles, as well as galleries and public spaces around the world.



"I'm glad to share my artistic universe with Londoners and visitors to Sofitel London St James and looking forward to seeing my work in this magnificent space," comments Orlinski.



By bringing Orlinski's uniquely emotive style of contemporary art to London, Sofitel London St James demonstrates the 'art de vivre' that the luxury hotel group is known for. Nicolas Pesty, General Manager at Sofitel London St James comments: "From the moment they step into the hotel, guests will be wowed by Richard's stunning collection of artwork. Dramatic colour, symbolic shapes and powerful emotions will stimulate guests and visitors. The exhibition perfectly complements our mission to provide our guests with a combination of inspirational French art and culture."

A total of seven pieces will be on display:

- **Standing Bear** (x2) - Resin 70cm - 70cm Height x 45cm width x 50cm depth
- **Horse** (x2) - Resin 70cm - 70cm Height x 97cm width x 50cm depth
- **Bull** - Resin 120cm - 122cm length x 69cm height x 43cm width
- **Tiger** - Lace-effect metallic. 130cm - 124cm length x 58cm Height x 82cm width
- **Hippopotamus** - Resin 120cm - 126cm length x 91cm height x 46cm width

- ENDS -

For additional press information, please contact Caroline O'Grady or Kimberley Baker at LUCHFORD APM [sofitel@luchfordapm.com](mailto:sofitel@luchfordapm.com) | T: +44 (0)20 7631 1000

**LUCHFORD APM**

RICHARD  
**ORLINSKI**

### **About Richard Orlinski**

Richard Orlinski is the best-selling French contemporary artist in the world. His sculptures are designed around the theme, Born Wild, and reflect a deep reflection on animal instincts and human nature. After having worked as an architect and interior designer when he started his career, Richard Orlinski decided in 2002 to devote himself fully to art. He left his job and worked hard for two years before revealing his first series of sculptures in 2004. His work became quickly noticed among the art community. Orlinski reached record levels with collectors worldwide. His art can be seen in over 90 galleries around the world and has been featured in shows such as Art Elysées, FIAC and Art Basel. Richard Orlinski has been among the TOP 10 best-selling French artists in the world since 2011 according to Artprice and has ranked first since 2015. His passion is to make art accessible to the masses and he has exhibited his larger-than-life, animal-themed pieces in public spaces including the top of the slopes in Courchevel and Val d'Isère in the French Alps and in cities like Paris and Saulieu.

### **About Unit London**

Founded in 2013 by artists Joe Kennedy and Jonny Burt, Unit London represents the next generation of contemporary and progressive fine art and showcases both established and emerging artists from around the world. Driven by a shared belief that art should be presented in a celebratory and inclusive way, Unit London makes innovative use of social media to bring their artists to the widest possible audience. This outward-facing approach is reflected in the welcoming atmosphere of Unit London's 4,000 sq. ft gallery space in the heart of Soho.

### **About Sofitel**

Sofitel, AccorHotels' authentic luxury brand, blends local culture and French art de vivre to create magnificent moments for international travellers seeking a uniquely elegant experience.

Guests staying at one of Sofitel's 120 addresses will enjoy design, culture, gastronomy and wellness. All over the world, Sofitel promises travelers looking for contemporary accommodation, a skillful blend of local culture and French art de vivre. Each address is distinctive, with its own "cousu-main" service, stylish interior, and inspired and creative gastronomy. The brand's hotels are located in large cities like Paris, London, Berlin, New York, Rio de Janeiro, Dubai, Bangkok, Singapore and Shanghai, or set against wonderful landscapes in destinations like Morocco, Egypt, Thailand and even French Polynesia.

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,100 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe.

## **About AccorHotels**

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,100 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Sofitel Legend, SO Sofitel, Sofitel, Fairmont, onefinestay, MGallery by Sofitel, Pullman, and Swissôtel; as well as the popular midscale and boutique brands of 25hours, Novotel, Mercure, Mama Shelter and Adagio; the much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the recent acquisition of John Paul, world leader in concierge services.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth.

Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRFY) in the United States.

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