

## **An Edible Easter at Sofitel London St James**

*Make Easter a truly family affair at the beautiful Sofitel London St James*

This Spring the brigade of pâtissiers from acclaimed restaurant, The Balcon, will patiently create a super-sized chocolate Easter egg to celebrate the season, enclosing an undisclosed number of miniature edible chocolate eggs.

Run on social media, a competition will ultimately reward the fortunate person who most accurately guesses the number of eggs concealed inside with one of three prizes – a three course meal for two in The Balcon restaurant including a glass of champagne per person and a complimentary meal for up to two children\*.

The mighty structure will take pride of place in the grand entrance hall of the Sofitel London St James – a 125,000sq-ft luxury five-star hotel - throughout April, before being broken apart and enjoyed by guests and visitors on Easter Sunday itself.

Nicolas Pesty, General Manager at Sofitel London St James, comments: 'We will gather together to break the egg in the afternoon of Easter Sunday, distributing the fragments of the chocolate shell and eggs to both the young - and the young at heart.'

Keep up-to-date with the Easter activity by following our social media channels below:



@TheBalcon



@thebalconlondon



@TheBalconLondonPallMall

-ENDS-

### **Notes to Editors:**

*\* Voucher to be redeemed all at once. Offer subject to availability and valid until 31<sup>st</sup> July 2017*

The Balcon, 8 Pall Mall, London, SW1Y 5NG  
[www.thebalconlondon.com](http://www.thebalconlondon.com)

### **Opening times:**

Monday – Friday 6.30am – 11.00pm



Saturday 7.00am – 11.00pm  
Sunday and Bank Holidays 7.00am -10.00pm

**Reservations:** +44 (0)207 389 7820, TheBalcon.London@Sofitel.com, SofitelStJames.com

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