# CONCIERGE

## **MONTHLY NEWSLETTER AUGUST 2017**



## SOFITEL

HOTELS & RESORTS

LONDON ST JAMES

# DEAR GUESTS

We wish you an enjoyable stay at one of Sofitel's luxury addresses, a symbol of French elegance around the world. This letter presents the Sofitel programme for the month of August. We are delighted to recommend some Magnifique local events related to Sofitel Art de vivre: culture, design and gastronomy. Please feel free to contact our dedicated concierge team.

Joe Rodrigues, Head Concierge



## **HOTEL EVENTS**

#### **NEWS**

#### SoSPA PAMPERING

This August, treat yourself to delightful spa treatments and, between Monday and Thursday, take advantage of the special 15 minute complimentary offer available with any 60 minute treatment.

In addition, SoSPA has put together a special offer for a unique pampering package including a 30 minute scrub or massage and a 30 minute pedicure that you will enjoy while sipping a deliciously chilled glass of champagne.

For more information and tariffs, please contact SoSPA.

## **CITY EVENT**

MATISSE IN THE STUDIO 05/08/2017 - 12/11/2017 ROYAL ACADEMY OF ARTS

'Matisse in the Studio' exhibition reveals Matisse's personal collection, showcasing for the first time the paintings, sculptures and drawings it inspired and the importance it had on his work

Being an avid collector, the artist's treasured objects come from all over the world. You will discover Buddhist statuary from Thailand, Bamana figures from Bali and furniture and textiles from North Africa.

This exceptional exhibition featuring over 65 of Matisse's artwork gives a fascinating glimpse of the artist's studio.



## **CITY EVENT**

FILM4 SUMMER SCREEN 10/08/2017 - 23/08/2017 SOMERSET HOUSE

From 10<sup>th</sup> to 23<sup>rd</sup> August, you can enjoy Film4 Summer Screen at Somerset House, one of the most spectacular settings in London. Featuring a mix of red carpet premieres, recent hits and iconic movies, with sound and state-of-the-art projection, the festival offers the best of cinema such as 'The Philadelphia Story', 'Victoria' and 'Moonlight'.

Films start at 9pm, but we recommend you arrive early to soak up the atmosphere with a picnic or treats from the food stalls, while listening to DJs playing music inspired by the films.



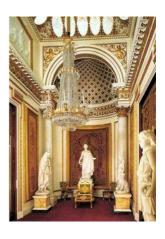
## **CITY EVENT**

THE STATE ROOMS 22/07/2017 - 01/10/2017 BUCKINGHAM PALACE

The doors of Buckingham Palace are once again open to the public this summer! It is a unique opportunity to visit the Queen's official London residence, just a few minute walk from the hotel.

During the visit you will discover famous and historical paintings of Rembrandt, Rubens, Vermeer, Poussin, Canaletto and Claude; sculpture by Canova and Chantrey; exquisite examples of Sevres porcelain and some of the finest English and French furniture in the world.

This year's limited exhibition gives you the chance to see the Royal Gifts given to the Queen during her reign.



### **TOURISM INTEREST**

#### NOTTING HILL CARNIVAL

26/08/2017 - 28/08/2017

Notting Hill Carnival will make London streets vibrate with Caribbean colours, music and flavours during the August Bank Holiday weekend.

Considered as the largest street party festival, you can expect to see 50,000 performers in the parade, 30 sound systems and more than 1 million people attending this year.

From the traditional steel bands, Soca and Calypso, to the latest drum and bass, the weekend will be full of performances, parades and fabulous costumes!



#### **CAMDEN FRINGE**

31/07/2017 - 27/08/2017



Set-up as an alternative to the Edinburgh Festival, the Camden Fringe takes place in London. Performing arts festival, it features 22 venues, 270 productions and 940 performances.

This festival, located in the vibrant Camden area, offers performers the opportunity to try out new materials and ideas with less time and financial commitments. You will discover opera, musical, sketch comedy and cabaret by experienced performers and newcomers.

#### **IAAF WORLD CHAMPIONSHIPS 2017**

04/08/2017 - 13/08/2017

From 4th to 13th August, London is welcoming the World Athletic Championships to the iconic Queen Elizabeth Olympic Stadium, it will be the biggest sporting event of the year with 3.300 athletes from across the world attending.

The event will see Usain Bolt who is set to make his farewell appearance, while Mo Farah will seek to cement his status as greatest distance runner, having won the 5,000m and 10,000m titles at the 2012 and 2016 Olympics, as well as at the 2013 and 2015 World Championships.



## PICNIC IN THE PARK



Take advantage of the beautiful Royal Parks nearby and around the capital and order our mouth-watering picnic. Presented in a beautiful wicker basket, it comes with a large tartan rug and its own set of plates, cutlery and glasses.

For this outdoor activity, our Head Chef has devised a tasty menu with a selection of sandwiches. Charcuterie from the award winning Trealy Farm, a refreshing tomato salad as well as English and French cheese complete the savoury menu. Those with a sweet tooth will love the Parisian pastries and the freshly baked scones served with jam and clotted cream. Ideal for a romantic gathering or a fun lunch with the family, there is also the option of a vegetarian selection and children can enjoy their own picnic menu. For more information please contact Reception

#### HIRE YOUR BICYCLE

Should you wish to go for a ride around London, Sofitel London St James is now offering bicycles to hire for a day.

Available for a small fee, the Concierge will look after your booking.



#### **SHOPPING ADDRESSES**

#### HOUSE OF MINALIMA

26 GREEK STREET TUBE: LEICESTER SQUARE

Staged fifteen years ago by the designers responsible for some of the graphic design work on the Harry Potter Films, MinaLima offers an exhibition space designed to create an immersive experience for Harry Potter fans.

A magical place for graphic art enthusiasts, MinaLima is also a shop that offers art prints, books, stationery and homeware



#### JAMES J FOX

19 ST JAMES'S STREET TUBE: GREEN PARK

James J Fox has been trading fine tobacco and smoker's accessories from 19 St James's Street for over 225 years. Celebrities and kings have been regular customers including the likes of Winston Churchill and Oscar Wilde.

Visit their flagship store and discover their collection of historic pieces and memorabilia or take advantage of their sampling lounge to enjoy a cigar indoors.



# LIFE IS MAGNIFIQUE... IN DUBAL

## FOCUS ON SOFITEL DUBAI DOWNTOWN

This month, we recommend Sofitel Dubai Downtown. An idyllic oasis that blends urban sophistication with refined

With its enviable location in the heart of Downtown Dubai, just next to the Burj Khalifa (tallest building in the world), the hotel is connected directly to The Dubai Mall (the largest mall in the world) and offers proximity to the metro station.

Enjoy French Art de Vivre as you treat yourself to an indulgent stay, innovative cuisine and rejuvenating spa experiences.

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