

CONCIERGE

MONTHLY NEWSLETTER APRIL 2017



SOFITEL
HOTELS & RESORTS

LONDON ST JAMES

DEAR GUESTS

We wish you an enjoyable stay at one of Sofitel's luxury addresses, a symbol of French elegance around the world. This letter presents the Sofitel programme for the month of April. We are delighted to recommend some Magnifique local events related to Sofitel Art de vivre: culture, design and gastronomy. Please feel free to contact our dedicated concierge team.

Joe Rodrigues,
Head Concierge



HOTEL EVENTS NEWS

ST JAMES BAR NEW COCKTAIL LIST

Our mixologists take you to six iconic locations of London through our new and exciting cocktail list.

Experience Buckingham Palace gardens with "Secret Garden", a Sipsmith Gin and Acai liqueur flowery and sweet cocktail. "Jekyll & Hyde" is a Maker's Mark fruity and sour cocktail served in a quirky double glass that illustrates the split personality of Dr Jekyll and Mr Hyde that you can encounter at the London Dungeon Museum. "Papa's Cocktail" recalls the statue of Sir Winston Churchill located on Parliament Square; with slightly smoky and sweet flavours, this Johnnie Walker Black Label and Metaxa 12 concoction is the perfect after dinner drink. Visit the St James Bar to discover the full cocktail collection and continue the tour of London.

CITY EVENT

CAPTURING THE CITY
UNTIL FRIDAY 30TH JUNE 2017
BANK OF ENGLAND

Discover the Bank of England through images and artworks not usually accessible to the public. The Bank's Archive photography collection gives an exceptional insight into the vibrant social history of the institution as well as showcasing its remarkable architecture and staff since the Victorian era.

This unique exhibition provides a fascinating record of the Bank's history, the evolution of office technology, the Bank during the World War II and its relocation to Hampshire as well as the bomb damage on Threadneedle Street in 1941.



CITY EVENT

MICHELANGELO & SEBASTIANO
15/03/2017 – 25/06/2017
NATIONAL GALLERY

With the "Michelangelo and Sebastiano" exhibition, the National Gallery explores the artistic collaboration of two of the world's most celebrated painters, Michelangelo and Sebastiano del Piombo.

A meeting in Rome in 1511 started a remarkable 25-year friendship and partnership that allowed the creation of outstanding works of art that neither could have created without the other.

Including two extraordinary pieces of their collaboration, the Pietà and The Raising of Lazarus, the exhibition features paintings, drawings, sculpture, and letters between the artists.

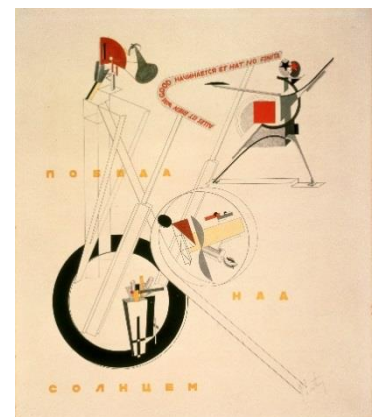


CITY EVENT

IMAGINE MOSCOW: ARCHITECTURE, PROPAGANDA, REVOLUTION
15/03/2017 – 04/06/2017
DESIGN MUSEUM

"Imagine Moscow: Architecture, Propaganda, Revolution" marks the centenary of the Russian Revolution and showcases a vision of the Soviet capital by architects and designers in the 1920s and early 1930s.

Large-scale architectural drawings as well as films, posters and publications from the period illustrate an idealistic vision of the Soviet capital. None of the six projects were ever realised but it gives a unique insight into the culture of the time and key themes of the Soviet Union: collectivisation, urban planning, aviation, communication, industrialisation, communal living and recreation.



TOURISM INTEREST

LONDON COFFEE FESTIVAL

06/04/2017 – 09/04/2017

The London Coffee Festival is an event not to be missed if you are a coffee lover. Taking place from 6th to 9th April, the annual Festival features over 250 artisan coffee and gourmet food stalls. An opportunity to enjoy tastings and demonstrations from world-class baristas, interactive workshops, street food and coffee-based cocktails.



Taking place at the Old Truman Brewery on Brick Lane, the Festival includes an art competition linked to the theme of coffee, an espresso martini party as well as live music and DJs.

THE HIVE AT KEW GARDENS

UNTIL 31ST DECEMBER 2017



The Hive at Kew Gardens is a unique sound and visual experience in a 17 metre high and 40 tonne structure. Set in a wildflower meadow, the Hive highlights the extraordinary life of bees, exploring the relationship between plants and their pollinators and the challenges facing bees today.

Triggered by bee activity in a real beehive at Kew, the intensity of the sounds and light change constantly to create a fascinating multi-sensory experience.

ROYAL GREENWICH TALL SHIPS

12/04/2017 – 16/04/2017

From 12th to 16th April, the Tall Ships are back in London for viewing, deck parties and amazing cruises. More than 30 tall-masted sailing ships are attending the Tall Ships Festival in Greenwich which will see the start of the Rendez-Vous 2017 Tall Ships Regatta to Quebec, Canada.



While cruises take you from the Woolwich Royal Arsenal Pier for a two-hour trip through the Thames Barrier, past the O2 Arena, Queens House and The Royal Observatory, maritime-themed activities are taking place in Woolwich and Greenwich town centres.

The event culminates in a stunning Parade of Sail at around 5pm on 16th April, as the Tall Ships are joined by a number of smaller sailing vessel.

LIFE IS MAGNIFIQUE...

IN BELGIUM

FOCUS ON SOFITEL BRUSSELS LE LOUISE

Located in the prestigious Avenue Louise district nestled amid quiet streets lined with chestnut trees, designer boutiques and art deco mansions, Sofitel Brussels Le Louise is a stylish 5 star luxury hotel, blending Brussels historic beauty with French art de vivre.

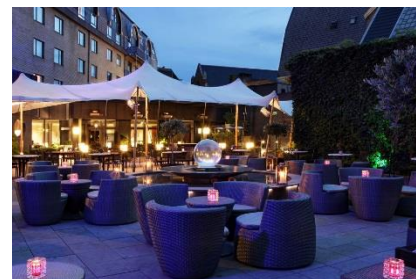
Away from the hustle and bustle of the city, the Crystal Lounge restaurant and bar, renowned for its large selection of cocktails, welcomes you all day and offers a smoking room as well as a stunning terrace with a garden. The hotel is also perfectly located for corporate events and conferences, and can welcome up to 200 guests.

From 4th to 16th April, Brussels will welcome the 35th edition of the Brussels International Fantastic Film Festival. With numerous science fiction and cult movies, it is the perfect time for film lovers to visit Brussels.

Avenue de la Toison d'Or 40, 1050 Bruxelles, Belgium

Tel. : +32 2 514 22 00

E-mail : h1071@sofitel.com



SHOPPING ADDRESSES

DAUNT

83 MARYLEBONE HIGH STREET
TUBE: BAKER STREET

Daunt Books was founded in 1990 in Marylebone in a beautiful Edwardian venue. Offering an exceptional service and books principally arranged by country, this bookshop entices the visitor to browse through its tremendous collection.

A long, galleried main room with a beautiful arched window partly glazed with stained glass enhances the welcoming atmosphere of the place.



INSPIRALFIELDS

13 LAMB STREET, OLD SPITALFIELDS MARKET
TUBE: LIVERPOOL STREET

Located in the famous Spitalfields Market, Inspiralfields is a fun and outgoing shop offering fine furniture, lifestyle essentials, gifts and cards. The shop evolves constantly and brings its own touch to the historic site.

The team is made of artists and designers, fully involved in sourcing the products. They will help you find the perfect gift, from well-known brands, to independent and local artisans.



SOFITEL LONDON ST JAMES

6 WATERLOO PLACE SW1Y 4AN LONDON.

TEL.: +44 (0) 20 7747 2200

www.sofitelstjames.com

